



**Global
Family Business**
*Learning
Symposium*
19th November 2020

The Family Business Network invites you to join our online-symposium on 19th November as we unite a community of family businesses from across the world, engaging in peer to peer learning and the opportunity for sector specialists to share and transfer their own knowledge to new groups.

Through the symposium we hope to share informative and educational content, encourage connectivity and positively challenge and enlighten the mindsets of families and those working within family businesses from across the globe.

We have speakers who will cover topics around succession, conflict, governance, and family values. What is it like to work for and from within multi-generational businesses? Should you lead from within the family or choose to recruit from the outside? Do we have to fight as siblings? What can you learn from cultural differences and how we reach a level of balance running our family organisation?

Listen to contributions from a range of countries and their perspectives from Australia, New Zealand, Hong Kong, China, Chile, America, Canada, Italy, France, and both the UK and Ireland.

The symposium will deliver a blend of live and pre-recorded interviews, film pieces, panel debates and insight sessions over a 24-hour period reaching a global audience of family businesses and those that support the sector as well as students, educational organisations and research groups.

See part of our speaker line up and topics



Alec Blacklaw – With Guests Tom & Dan Falzon from Earth Sanctuary – Exploring Family Business in Australia.



Professor Kiran Trehan – With Guests David Dickson, Andy Lee and Tom McGinness – Great Expectations: What Impact do Family Firms Have on the Economy and Society?



Matt Bennett – DRB Group – The Heart of the Matter Family Business Interview with Sue Howorth and Dave Clarkson.



Cal Bailey – Being a Responsible Business in Today's World.



Professor Andrea Calabro – The Courage to Choose Wisely During Succession.



Nigel Watson – Uncovering Your History – Developing a Family Business Story.



Matt Hutchinson – With Family Business Guests Andrea Challis, Steve Dunne and Ian Steel –

The Power of The Power of Peer: How Making Time and Space to Work on the Business with the Support of a Strong Peer Network Helped Three Family Businesses to Innovate, Develop and Grow.



David Dickson With Guest Matt Carr From Carrs Pasties – Family Values Versus Business Values.



Professor Josip Kotlar – With Guests Innan Sasaki, Johanna Raitis, Vittoria Magrelli & Bingbing Ge. Managing Family Values Through Time – Lessons from Around the World.



Professor Kimberley Eddleston – When the Family Undermines the Business: Understanding the Fredo Effect.



Professor Steve Kempster – What's the purpose of a family business? – A Responsible Leadership Perspective.



Jimmy Stobart, Dustin Pascoe, Antonio Bunster, Phil Weir and Alex Nutter – International Family Business Agricultural Hour Live Discussion.



Christian Mancier - With Guests Tom Matthew & Hannah Barlow from Dunsters Farm -
A Journey With the Next Generation - Succession Planning, External Support & Generational Learnings.



Marni Millard -
A Non-Family Leader's Perspective on Running a Family Business.



Professor Joseph Astrachan -
Developing Responsible Boards and Family Goal Setting.



Mairi Mickel & Ken McCracken -
The 'Authority Moment' - What Can Happen to Family Ownership and Leadership in a Family Business During a Crisis.



Dr Linda Murphy With Guests Richard Blair and Jackie Cohalan -
Careers in Family Business - The Role of the Next Generation.



Pippa Franklin With Sue Howorth, Dave Clarkson & Joanne Stronach -
Family Business Interview with AGMA, The Family Business Network and Cartmell Shepherd Solicitors.



Fam Biz Stories –

Film 1 Documents Real-Life Accounts of Family Businesses J-Flex, JJ Smith & Co and Whitakers Chocolates.



Professor Alfredo De Massis With Guest Emanuela Rondi – Covid-19 and the Most Important Challenges for the Future of Family Businesses.



Fam Biz Stories 2 –

Film 2 Documents Real-Life Accounts of Family Businesses Dodgson Wood, Stan Sherlock Associates and Butlers Farmhouse Cheeses.



Giovanna Campopiano –

A Family Business Interview with Plastik Group, talking Innovation, Sustainability and Covid-19.



Janet, Trevor & Lucy Kettlewell –

Sue Howorth and Dave Clarkson In Conversation with Family Business Kettlewell Fuels.



David Howorth In Conversation with Sue Howorth and Dave Clarkson –

Discussing the Work of The Family Business Network.



Doug Baumoel –

**Deconstructing Conflict: Understanding Family Business,
Shared Wealth, and Power.**



Dr Roger King –

Preserving Family Harmony, Legacy and Value.



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