



**Global
Family Business**
*Learning
Symposium*
19th November 2020

Agenda

8am (GMT)	Sue Howorth & Dave Clarkson, Co-Directors The Family Business Network – Opening address
8:30am (Live)	Alec Blacklaw with Family Business Earth Sanctuary – Exploring family Business in Australia
10:00am (Live)	Professor Kiran Trehan with guests David Dickson, Andy Lee and Tom McGinness – Great Expectations: what impact do family firms have on the Economy and Society?
11:00am	Matt Bennett – The Heart of the Matter Family Business Interview with Sue Howorth and Dave Clarkson, Part 1
11:20am (Live)	Cal Bailey – Being a responsible business in today's world
12:00noon (Live)	Professor Andrea Calabro – The courage to choose wisely during succession
12:45pm (Live)	Nigel Watson – Uncovering your history – Developing a Family Business Story
1:30pm	Matt Hutchinson with family business guests Andrea Challis, Steve Dunne and Ian Steel – The Power of Peer: How making time and space to work on the business with the support of a strong peer network helped three family businesses to innovate, develop and grow.
2:20pm (Live)	David Dickson – Family Values versus Business Values
3:00pm (Live)	Professor Josip Kotlar with guests – Managing family values through time – Lessons from around the world
4:00pm (Live)	Professor Kimberly Eddleston – When the Family Undermines the Business: Understanding The Fredo Effect
5:00pm	Matt Bennett – The Heart of the Matter Family Business Interview with Sue Howorth and Dave Clarkson, Part 2
5:20pm	Professor Steve Kempster – What's the purpose of a family business? – A responsible leadership perspective
6:00pm (Live)	Jimmy Stobart, Dustin Pascoe, Antonio Bunster, Phil Weir and Alex Nutter – International Family Business Agricultural Hour live discussion
7:00pm	Matt Bennett – The Heart of the Matter Family Business Interview with Sue Howorth and Dave Clarkson, Part 3
7:25pm	Christian Mancier in conversation with family business, Dunsters Farm – A journey with the next generation – succession planning, external support & generational learnings



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Continued...

8:10pm	Marnie Millard – A Non Family Leader’s Perspective on Running a Family Business
9:15pm	Professor Joe Astrachan – Developing Responsible Boards and Family Goal Setting
10:00pm	Mairi Mickel & Ken McCracken – The ‘Authority moment’ – what can happen to family ownership and leadership in a family business during a crisis
10:30pm	Dr Linda Murphy with guests Richard Blair and Jackie Cohalan – Careers in family business – the role of the next generation
11:30pm	Pippa Franklin – Family Business interview with AGMA, The Family Business Network and Cartmell Shepherd Solicitors
12:15am	Fam Biz Stories – Film 1 documents real-life accounts of family businesses J-Flex, JJ Smith & Co and Whitakers Chocolates
12:40am	Fam Biz Stories – Film 2 documents real-life accounts of family businesses Dodgson Wood, Stan Sherlock Associates and Butlers Farmhouse Cheeses
1:15am	David Howorth in conversation with Sue Howorth and Dave Clarkson – discussing the work of The Family Business Network
2:00am	Janet, Trevor & Lucy Kettlewell – Sue Howorth and Dave Clarkson in conversation with family business Kettlewell Fuels
2:40am	Professor Alfredo de Massis – Covid-19 and the most important challenges for the future of family businesses
3:30am	Giovanna Campopiano & guests - A family business interview with Plastik Group, talking innovation, sustainability and Covid-19
4:20am	Doug Baumoeel – Deconstructing Conflict: Understanding Family Business, Shared Wealth, and Power
5:00am	David Howorth in conversation with Sue Howorth and Dave Clarkson – discussing the work of The Family Business Network
6:00am	TBC
7:00am (Live)	Dr Roger King – Preserving Family Harmony, Legacy and Value
8:00am (Live)	Sue Howorth and Dave Clarkson, Co-Directors The Family Business Network – closing summary